

June 2024

Dear Community Partner,

St. Margaret Mary Catholic School and the City of Algonquin are hosting our 6th Annual Oktoberfest, Dates are September 14th and 15th! We are excited to bring back this event for the Algonquin community.

We are anticipating 2000+ guests, including church and schools' administrations, teachers, and families, and friends from the community. We will host our guests over the 2-day event in a large Oktoberfest-themed tent on the school grounds, with live music, kids' activities, great food, yummy sweets, and beer. We hope to raise \$60,000 for much-needed school improvements.

I hope you will consider supporting this community event and our wonderful school. The sponsorship levels and the benefits at each level are detailed on the next page of this document. Your support must be pledged by **Sept 1, 2024** using the attached form, and we also need your high-resolution logo by the same date.

Thank you in advance for your generosity and consideration of this request. If you have questions or would like additional information, please visit the website at <https://stmmschool.org/oktoberfest> or contact me at oktoberfest@stmmschool.org.

We hope to see you at Oktoberfest!

Oktoberfest Sponsorship Levels:

Angel Sponsor (\$100)

- Personal thank you on STMM Oktoberfest website, Facebook, and Instagram
- Name on gate banner

Stein Sponsor (\$300)

ALL Angel Sponsor benefits PLUS:

- Inclusion of Company logo and link on STMM Oktoberfest website, Facebook, and Instagram
- Opportunity to contribute flyers / other marketing items.
- Inclusion of logo and link in our Panther Press School Newsletter for one month post event
- Inclusion of company logo on customized stein (**Must Commit by August 1**)

Business Sponsor (\$500)

ALL Stein Sponsor benefits PLUS:

- Recognition in sponsor shout out promotions during fest week to be distributed via social media and emails to participants
- Inclusion of logo and link on all e-newsletters (distributed to approx. 5,000 emails)
- Four complimentary beer garden tickets

Social Media Sponsor (\$750)

ALL Business Sponsor benefits PLUS:

- Recognition included in sponsor shout out promotions to be distributed via social media channels post event.
- The company logo displayed on our event banner displayed at the entrances to the event during the entire festival.
- Dedicated STMM social media post with logo, link, and short ad
- 10'x10' booth space at event for your business (Commit by August 15th)
- Complimentary beer garden tickets (8 total)

Community Engagement / KidsZone Sponsor (\$1000)

ALL Social Media benefits PLUS:

- Recognition included in sponsor shout out promotions to be distributed via social media channels post event.
- The company logo displayed on our event banner displayed at the entrances to the event during the entire festival.
- Dedicated STMM social media post with logo, link, and short ad
- 10'x10' booth space at event for your business (Commit by August 15th)
- Logo on sponsor Banner in the Food Truck / Kid Zone
- Complimentary beer garden tickets (10 total)

Beer Garden Sponsor (\$1,500)

ALL Community Engagement Sponsor benefits PLUS:

- Larger Company Logo on the sponsor banners
- Announced sponsor mentions from the stage before every event.
- 1 hour slot for company volunteers to work in beer tent.
- Complimentary beer garden tickets (12 total)

Main Stage/Band Sponsor (\$4,000)

ALL Beer Garden Sponsor benefits PLUS:

- Donor/Company name advertised as top billing and in a prominent position on our sponsor page.
- Band will announce short commercial about business and thank them live during show (please provide script to be read)
- Facebook + Facebook Live session with mentions and calls to action for your specific business needs
- Complimentary beer garden tickets (16 total)

Event Sponsor (\$5,000)

ALL Main Stage Sponsor benefits PLUS:

- Donor/Company name advertised as top billing and in a prominent position on our sponsor page.
- Band will announce short commercial about business and thank them live during show (please provide script to be read)
- Facebook + Facebook Live session with mentions and calls to action for your specific business needs
- Complimentary beer garden tickets (20 total)

Donor Information

Donating to the Sixth Annual STMM-Algonquin Oktoberfest is a wonderful way to highlight your company's commitment to helping the community. The parish's IRS 501(c)(3) determination letter is attached to this packet. **Please email an eps, png or jpeg logo as soon as possible to oktoberfest@stmmschool.org** to ensure your logo is included on the marketing materials. Logos received after September 1st cut-off will not be included on the event banner.

Name & Title: _____

Company Name: _____
(as it should appear in acknowledgements)

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Donation Amount: _____ Signature: _____

Please mail completed form and pay online through GiveCentral

Link: <https://www.givecentral.org/location/260/event/34559>

Check payment can be made out to:

St. Margaret Mary Catholic School
119 S. Hubbard St., Algonquin, IL 60102

Call or email with questions:

Principal: Brenna O'Hearn
847-658-5313 (School); bohearn@stmmschool.org